



VIII ITALIAN BUSINESS FORUM 2020 Matchmaking for circular recovery



The eighth edition of the Italian Business Forum brings together entrepreneurs and experts from both countries focusing on finding ways to cooperate in seizing sustainable business opportunities. The programme is laid out in three sessions:

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| Opening of VII IBF | 14th October 2020 | 10:30 – 12:30 |
| Workshop I: Sustainable Materials | 28th October 2020 | 10:30 – 12:30, 14:30 – 16:30 |
| Workshop II: Sustainable Cross-border tourism | 5th November 2020 | 10:30 – 12:30, 14:30 – 16:30 |

Concept

I. Opening session

In the introductory session we give floor to institutions, organiser and partners. We closely address the aim of VIII Italian Business Forum and present the agenda of the two match-making sessions.

II. Format of matchmaking workshops

Matchmaking workshops are intended for participating companies to expose their needs and present what they offer in a potential partnership. The first session will be dedicated to **sustainable and innovative materials** and the second one on **sustainable cross-border tourism**.

Morning sessions from 10.30 - 12-30

- Welcome and presentation of the agenda of the day, introduction to the topic (short expert presentation or a best practice)
- Company's presentations:
 - o Who we are and what we do;
 - o What we are looking for in terms of partnerships
 - o What we can offer in a partnership, 8 minutes each plus 5 minutes for questions

Afternoon sessions 14.30 - 16.30

- Company presentations continued
- Evaluation of proposals from a tech / industry expert
- Evaluation of proposals from a banking expert
- Reversed pitching: Second round addresses to participating companies from interested participants
- Conclusions and follow-up

III. Participation

Free of charge, limited seats – early registration welcome..!

IV. Selection of participating companies

Four companies are selected per each session to present their needs and proposals: They are selected upon invitation or upon their own initiative and by approval by the organisers (ICE, Italian-Slovenian Forum, CBA).

V. Organisers

Embassy of the Republic of Italy, Italian-Slovenian Forum, Italian Trade Agency, Istituto Italiano di Cultura, Jozef Stefan Institute, Circular Business Academy, Public Scholarship, Development, Disability and Maintenance Fund of the Republic of Slovenia, SDGZ-URES (Slovenian Regional Economic Union)

VI. Supporters of the Italian Business Forum

Eni-Adria Plin, Generali, Intesa Sanpaolo Bank, Unicredit Bank

VII. Partners

SPIRIT

SRIP - Networks for the circular economy

SRIP - Factories of the Future

SRIP - Materials

VIII. ITALIAN BUSINESS FORUM 2020: Matchmaking for circular recovery

Opening session

Programme

14th October 2020 at 10.30, Zoom, Language: English

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| 10:30 | Opening of VIII ITALIAN BUSINESS FORUM 2020 | Jurij Giacomelli, President, Italian-Slovenian Forum |
| 10:40 | Italy and Slovenia: Partners in sustainable EU recovery | H. E. Carlo Campanile, Italian Ambassador in Slovenia |
| 10:50 | Human resources transformation through the post-pandemic recovery | Irena Kuntaric, Director, Public Scholarship, Development, Disability and Maintenance Fund of the Republic of Slovenia |
| EU Recovery Plan and joint opportunities | | |
| 11:00 | Italy and Slovenia: Opportunities to broaden bilateral cooperation | Serenella Marzoli, Director, Italian Trade Agency, Ljubljana |
| 11:20 | EU Recovery Plan funding landscape | Peter Wostner, Government Advisor, Policy Expert & Researcher UMAR |
| 11:10 | A glance at bilateral cultural relations and recovery strategies– Investment plan in the cultural sector - “Decreto Cura Italia” – Opportunities for bilateral collaboration | Stefano Cerrato, Director, Italian Cultural Institute, Ljubljana |

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| 11:20 | Science and humanity at test in 2020 - What is the outcome? | Jadran Lenarčič, Director, Jožef Stefan Institute |
| 11:30 | Q&A | |
| 12:00 | Crisis in resources and deglobalisation of industrial value chains | Edi Kraus, General Manager, AquafilSLO |
| 12:10 | Lessons in tourism from 2020, an introduction | Andrej Sik, Director of SDGZ-URES, Trieste/Trst |
| 12:20 | Q&A | |
| 12.30 | Conclusion of the programme | |
