VODITELJ PRIHODNOSTI, USTVARJALEC ZAVZETIH ZAPOSLENIH

Mednarodna konferenca

🛗 27. marec 2018 🍳 Kongresni center Brdo



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REPUBLIKA SLOVENKA HIMPSTREETING PADRED, DRUG MIL SOCIAL HE ZADOVE IN CRAVE MOZADSTI

NYARA KANUNANA MININANA KANARAZAWANA 25 KNOST IN SPORT

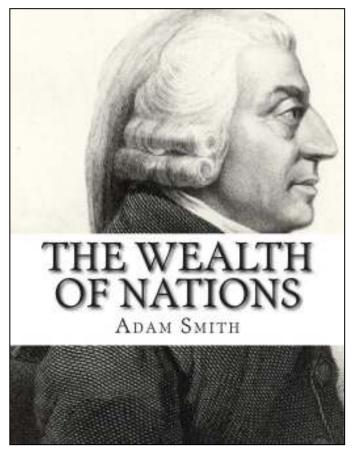
Leadership Shining through your people New Leadership & New Talent

Prof. Miquel Lladó Brdo, March 27, 2018



"I cannot teach anybody anything. I can only make them think"

Socrates



Adam Smith (1723-1790)



Alfred D. Chandler, Jr. (1918-2007)

Fall in love with the Future,

"The main thing that has caused companies to fail, in my view, is that they missed the future"

Larry Page Founder of Google

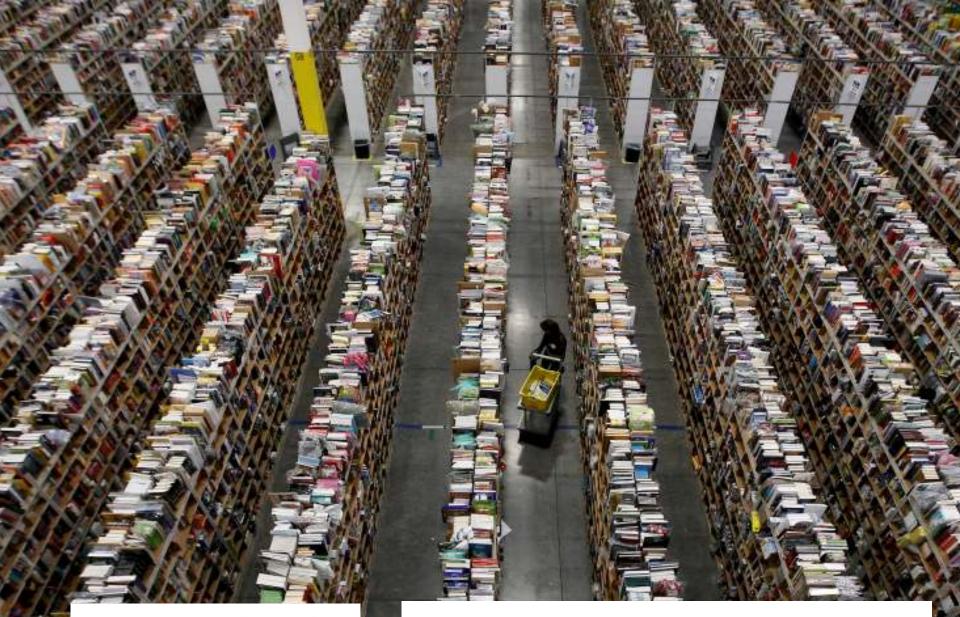
S Team 4 hours every Tuesday Not urgent matters A few years out

Plating seeds to turn into trees

Jeff Bezos Amazon



What's Leadership?



amazon books

Leadership books 200.000





Appendicitis 474

Your own book.

My Notes

What's a Leader?

Anybody can be a leader, somebody that influences others, has followers, whom people follow because they want to, not because they have to What's a Manager?

In business is a boss, somebody that has been appointed to get tasks done

Is a Manager a leader?

Not necessarily, you may get tasks done because people have to do it

When you match Leader and Manager it's magic, gets tasks done thru people that want to do it

8 Leadership approaches





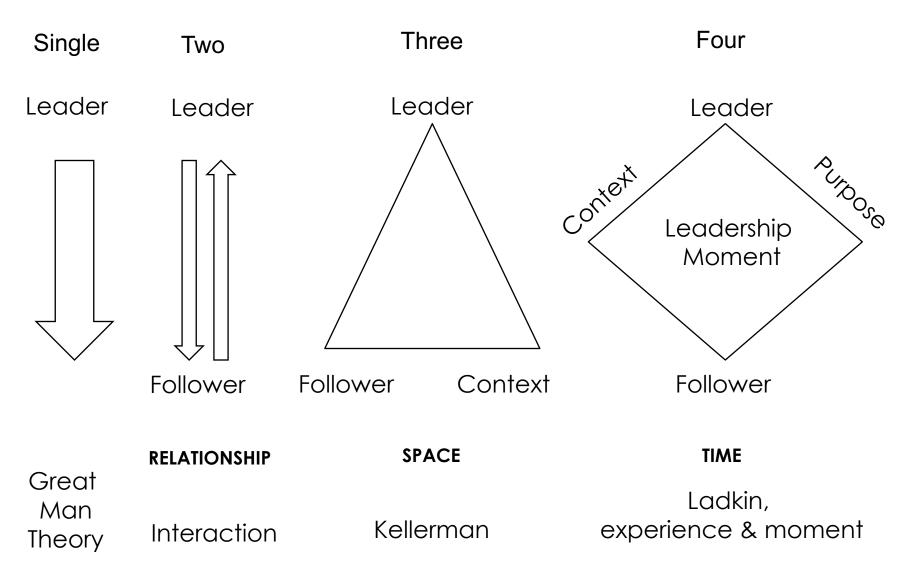


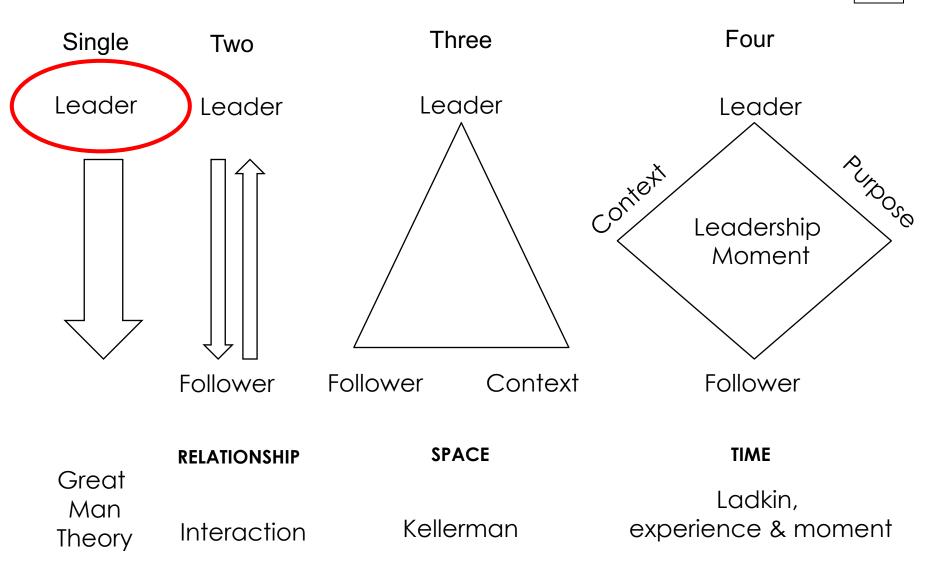
Transactional

Exchanged based Clarified goals Punish Reward

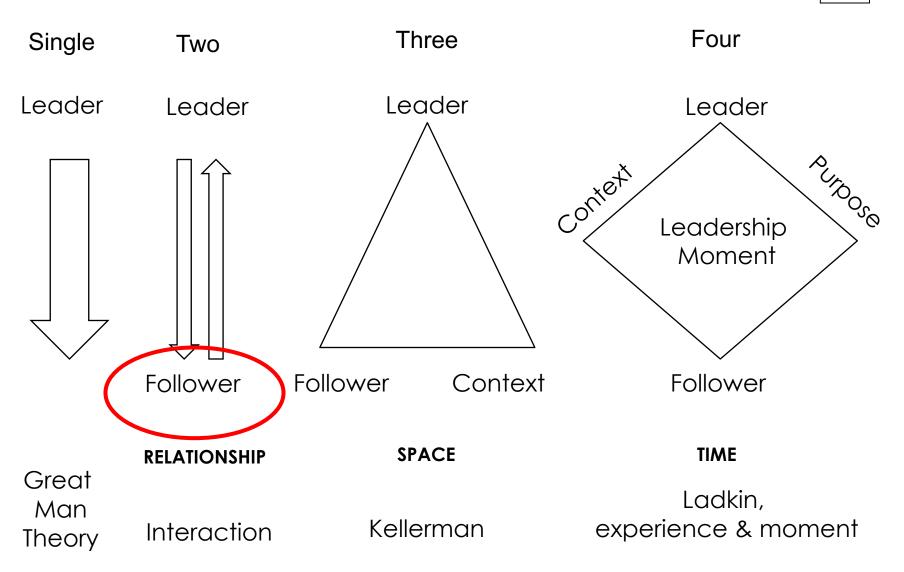
Transformational

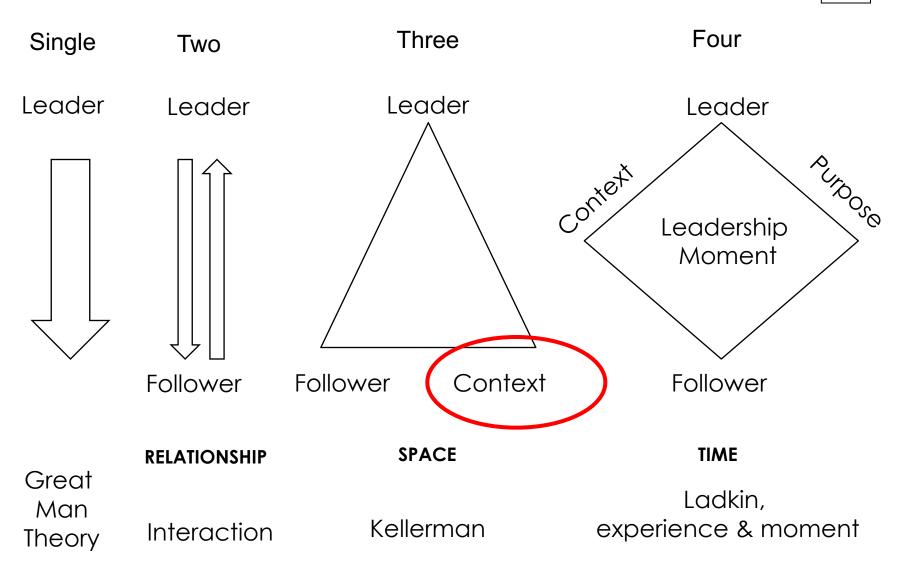
Change the status quo Moving the follower Help people to grow Individualized consideration Inspire Intellectual stimulation

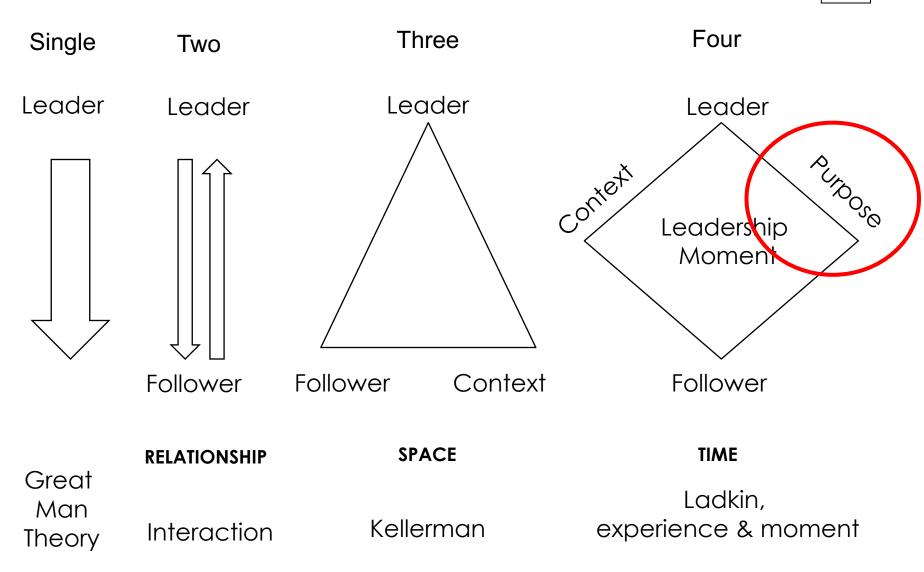




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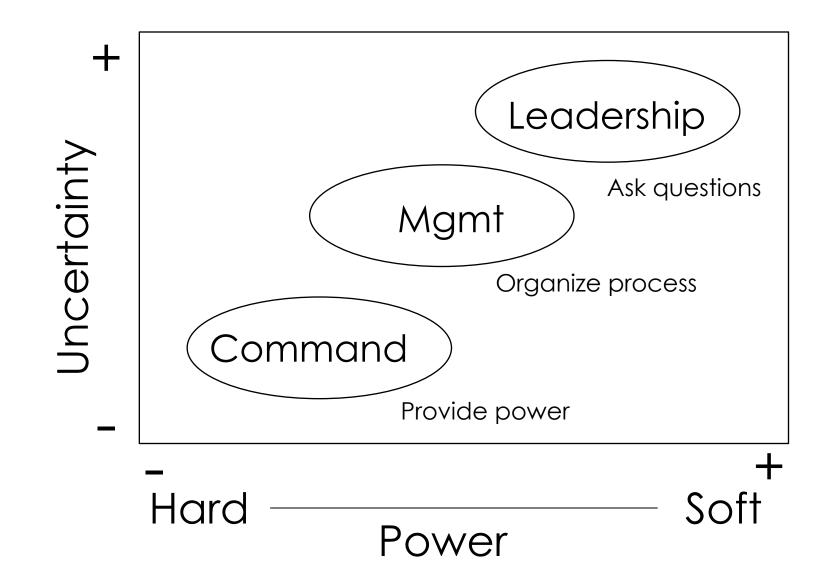






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6 The Social Construction of Leadership



What makes a leader?



Daniel Goleman

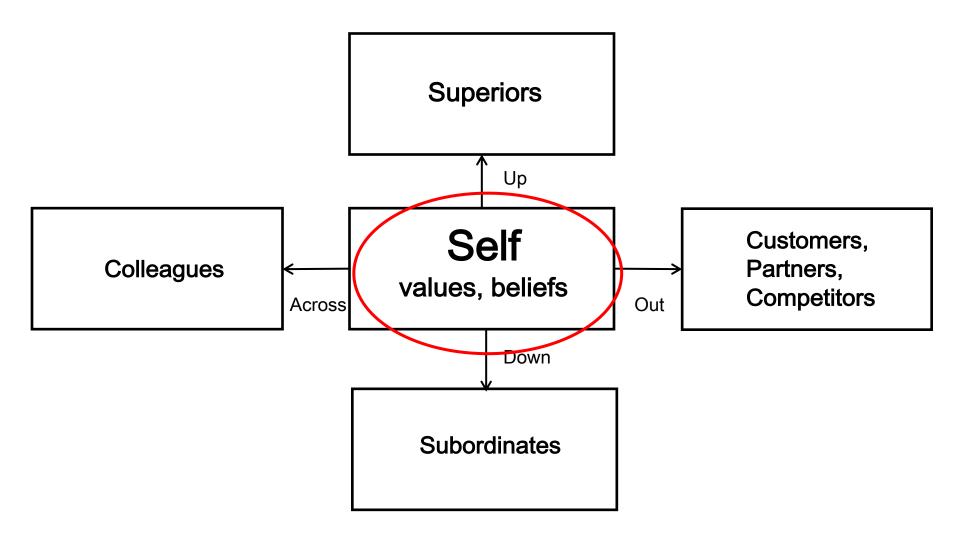
What makes a Leader?

- Self Awareness, understand your emotions
- Self Regulation, think before acting
- Motivation, passion, energy
- Empathy, understand other people
- Social Skill, managing relationships

The most challenging for you?

Leading Five Forces Analysis





Source: Barlett, Harvard

We need others It's about developing others



If you don't like people, don't stay in business



If you don't like developing people don't stay in management



years 10

Ron Carucci October 26, 2016



newly appointed executives

67% struggled with letting go of work from previous roles



50% plus felt they were involved in decisions that those below them should be making

44% of managers spent most of their time firefighting in cultures that rewarded reactivity and discouraged thoughtfulness

96% claimed they lacked time

Can anybody else do what I am about to qos

"We all have two great gifts: our mind and our time. It depends on us, what we do with them"

Robert Kiyosaki







"The Coach no longer plays the ball"



Needs, style, system, positions, capabilities



Shine through your people

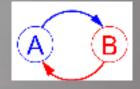
Delegation Developing others' wings



Farther away



Feedback Conversation



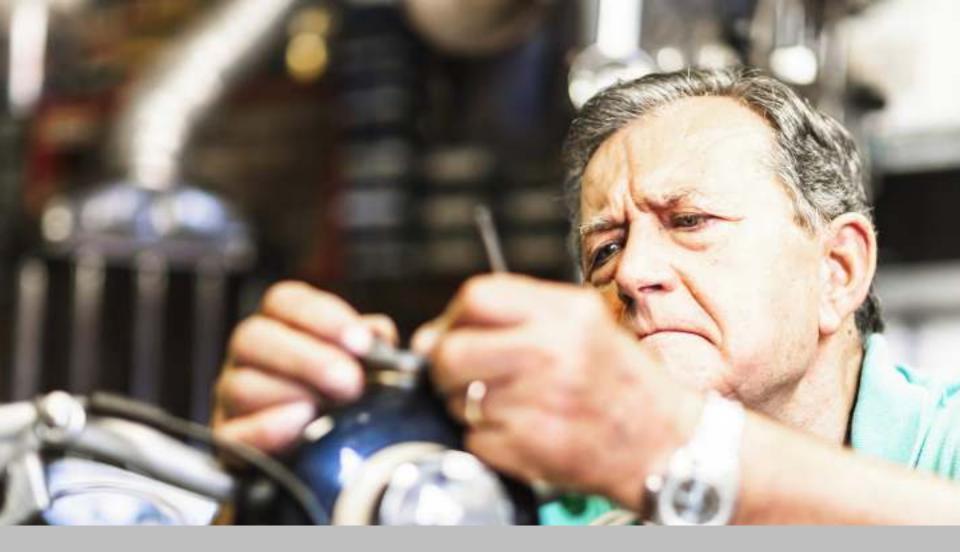
It's Art

Honest & Clear

What was done well (or badly) and why

Where there is room for improvement, be specific, describe the situation, and why is good to do it better

What steps to take to improve



About Senior Workers my own reflections

Scott McClellan President HEB



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Why the system need people to work more years?

Work force-Pensions-Taxes

Different environments White collar & Blue collar Small & Big companies Sectors

Why people do not want to work more years?

Underground economy? Why people behave in a certain way? Lack of abilities? Lack of interest?

Why companies are reluctant to have Senior Workers on board? Experience is a value and you cannot buy it

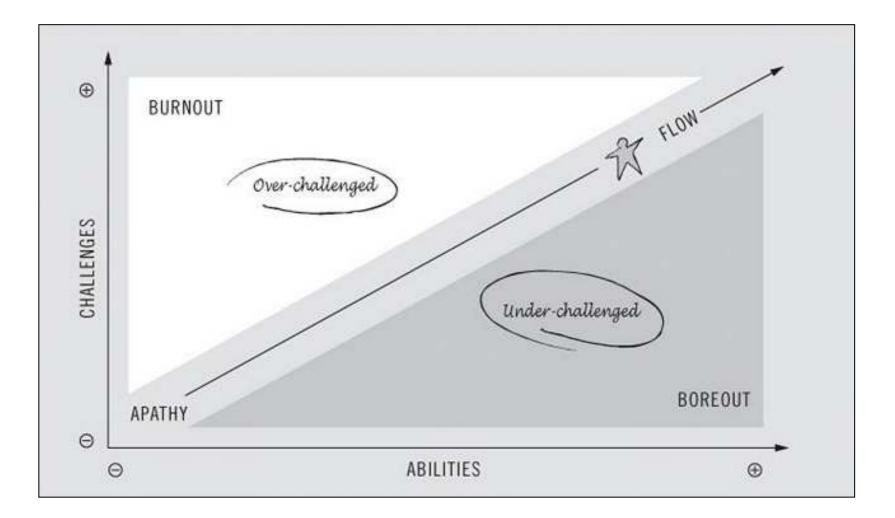
Individuals & Team

Comunicate, Motivate, Make responsible, Commitment, Enthusiasm, Delegate, Recognize, Team Building, Sense of belonging

Involve everybody towards a common goal Give recognition and attention



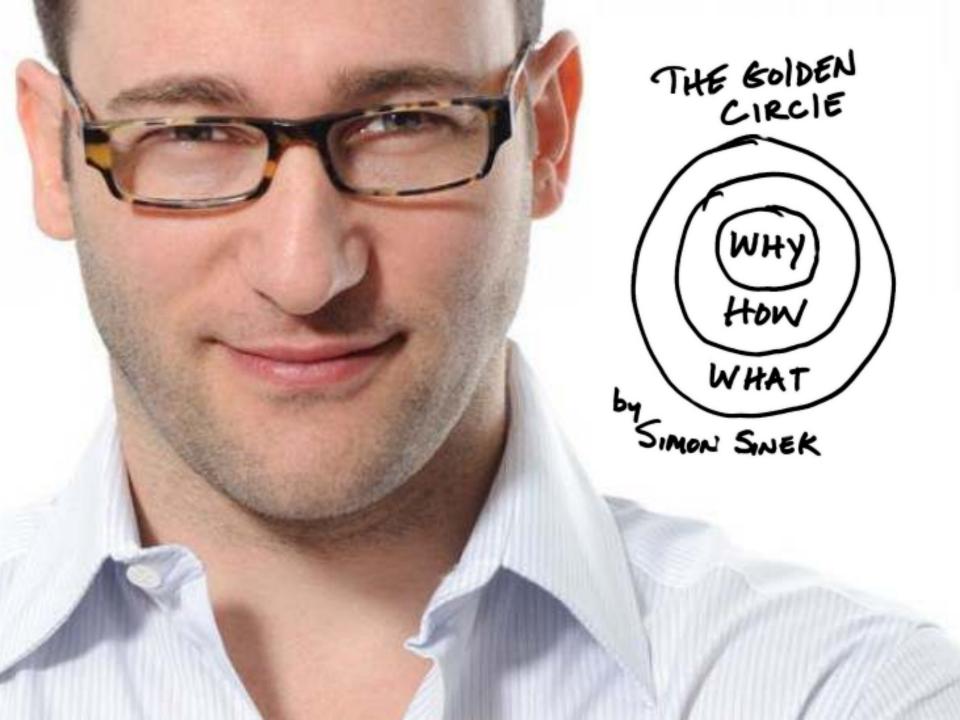
The Flow Theory



By Mihaly Csikszentmihalyi, 1975-2004



Give me a reason Give me a shirt



Future New Talents will be required

From Physical to Digital



From Tires to Fleet Solutions



From Bulbs to Domotics



From Printing to Digital Information

Digital Culture The Challenge

Do not miss the Future!

Think of the Future!

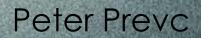
Three Final Thoughts



When you go, you go!

-

20 VOLKSALM





3 Be Bamboo!



The Visible Hand

mllado@iese.edu



Miquel Llado

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